



# KAP Survey Report

Report on the Knowledge, Attitudes and Practices Survey on Pollinators and Pollination in Trinidad And Tobago

Biodiversity and Ecosystem Services Network,  
Trinidad and Tobago Project



MINISTRY OF  
**PLANNING AND  
DEVELOPMENT**



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## Citation

BES-Net TT (2022) - Report on the Knowledge, Attitudes and Practices Survey on Pollinators and Pollination in Trinidad And Tobago

## Acknowledgements

The KAP survey was executed by the Project Management Unit (PMU) of the Biodiversity and Ecosystem Services, Trinidad and Tobago Project (BES-Net TT), a two-year initiative overseen by the Government of Trinidad and Tobago (GOTT) through the Ministry of Planning and Development (MPD), in collaboration with the United Nations Development Programme (UNDP). This project's funding is provided by the BES Solutions Fund, established within the Global Biodiversity and Ecosystem Services Network.

Leading the survey development and distribution were Lena Dempewolf, the Biodiversity Specialist from the Ministry of Planning and Development (MPD), Shane Ballah, serving as the Project Manager, along with Celeste Chariandy in her role as Science Communications Officer. Further support was contributed by the Public Education Officer of the Environmental Management Authority (EMA), who aided in raising awareness of the survey among school-based environmental clubs.

The collection of data at farmers' markets was organized by the Ministry of Agriculture, Land and Fisheries (MALF), facilitated by the collaborative efforts of the National Agricultural Marketing and Development Corporation (NAMDEVCO), in partnership with the University of the West Indies (UWI), Department of Food Production's 'Seed Swap' initiative. The execution of market surveys was assisted by individuals including Dan Jaggernaut, Carla Smith, Samantha Williams, Clare Bowen-O'Connor, and Joan Bowen-Superville.

Significantly, stakeholders and the general public displayed a cooperative attitude in responding to survey requests, participating actively through both survey submissions and face-to-face interviews.

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# SwedBio

A programme at Stockholm Resilience Centre

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# ACRONYMS

BES-NET	Biodiversity and Ecosystem Services Network
EMA	Environmental Management Authority
EPPD	Environmental Policy and Planning Division
GOTT	Government of Trinidad and Tobago
IKI	International Climate Initiative
KAP	Knowledge, Attitude and Practice
MALF	Ministry of Agriculture, Land and Fisheries
MPD	Ministry of Planning and Development
NAMDEVCO	National Agricultural Marketing and Development Corporation
PMU	Project Management Unit
PPM	Pollination and Pollinator Management
UNDP	United Nations Development Programme

# SUMMARY

Pollinator challenges in Trinidad and Tobago result from data gaps, low public awareness, and inadequate management. To address this, a KAP survey was conducted from September 2021 to July 2022. It aimed to establish a baseline understanding of public knowledge, perception, and appreciation of pollination and pollinators' roles.

The PMU of the BES-Net TT project designed the survey, which was administered through SurveyMonkey online and in-person at chosen Farmers Markets.

A total of five hundred and eight (508) respondents participated in the survey, including one hundred and sixty-eight (168) males and three-hundred and thirty-six (336) females. The 35-44 years age cohort made up the largest group of respondents, accounting for 29.92% of total respondents.

Seventy-four percent (74%) of respondents (380 persons) were holders of advanced academic qualifications and the majority worked in the in the education (23.23%), agriculture (15.5%), and environment (15.35%) sectors.

Fifty-six percent (56%) of respondents came from suburban areas, 26% from urban areas and 18% from rural areas. Within Trinidad the majority of respondents resided in the Tunapuna-Piarco Regional Corporation 18.5%. Tobago was under represented in the survey with just above 4% of the total number of respondents.

Survey participants were quite knowledgeable on pollinators with 44% identifying honeybees as pollinators. Most respondents (91.49%) indicated that pollinators contributed directly or indirectly to food production and security.

The majority of respondents (62.86%) showed an understanding of pollination and its process. About 19.71% claimed to have a comprehensive knowledge, while roughly 15% acknowledged its importance but were uncertain about the specifics. Notably, 95% (458 persons) of respondents advocated for greater efforts to raise awareness about pollination's benefits in their local areas.

Respondents' preferences for selecting fruits and vegetables at the market were highlighted with the top criteria for selection being cost/price (80.74%). Regarding pest control methods used at home, the primary approach was insecticidal sprays (70% of respondents).

Roughly half of the respondents knew of stingless bees and most were interested in learning more about them (70.46%). Seventy-nine percent (79%) of respondents are interested in learning more about pollinators.

The findings from this survey will be utilized in shaping the communication strategy of the project.

# INTRODUCTION

## Background

The Biodiversity and Ecosystem Services Network Trinidad and Tobago project or BES-Net TT project is a two-year project administered by the Government of Trinidad and Tobago (GOTT), Ministry of Planning and Development (MPD) with the support of the United Nations Development Programme (UNDP). The project is financed by the BES Solutions Fund of the Global Biodiversity and Ecosystem Services Network.

Issues facing pollinators in Trinidad and Tobago largely stem from a lack of data, public awareness and pollinator-appropriate management. This project aims to approach these challenges by engaging a broad range of stakeholders through a range of activities to address the science, policy and practice of pollination and pollinator management in Trinidad and Tobago.

The three expected outcomes are as follows:

- ▶ **Outcome 1:** Improved scientific knowledge of pollinators and pollination services in Trinidad and Tobago for improved decision-making
- ▶ **Outcome 2:** Improved conservation of pollinators and pollination services through improved plans and policies
- ▶ **Outcome 3:** The provision of education, tools and support to improve the practice and application of pollinator and pollination science in multiple contexts

Outcomes 1 and 2 are closely linked with research activities to build information on the science of pollinators and pollination and to gather information to guide the supply of recommendations on policy development inclusive of standards on honey production in stingless bees. To support successful realisation of Outcome 3 and contribute to the implementation of the project's approach to communication, a Knowledge, Attitudes and Practices (KAP) survey was initiated on 16th September 2021. This report presents the results of the survey.

### What is a KAP survey?

**A KAP survey is a representative study of a specific population to identify knowledge (K), attitudes (A) and practices (P) on a particular topic.**

**KAP surveys reveal misconceptions or misunderstandings that may represent obstacles to the activities that one would like to implement and potential barriers to behavior change.**

**This KAP survey initially took the form of an online questionnaire which was later adapted for face-to-face interviews with the public in selected locations.**

# AIMS & OBJECTIVES

The KAP survey was conducted to gather baseline information on the public's knowledge about pollination and pollinators, and its general understanding and valuing of the role of pollinators. The survey also sought to assess whether persons are exercising positive or negative actions towards pollinators and their interest in learning more about this group of organisms.

- 1.** Knowledge about pollination and pollinators, and the general understanding and valuing of the role of pollinators.
- 2.** Attitudes towards pollinators and the threats they face within the environment.
- 3.** Practices about pollination and pollinator management.

## Expected Outcomes

“

The expected outcomes of the 2022 KAP survey were:

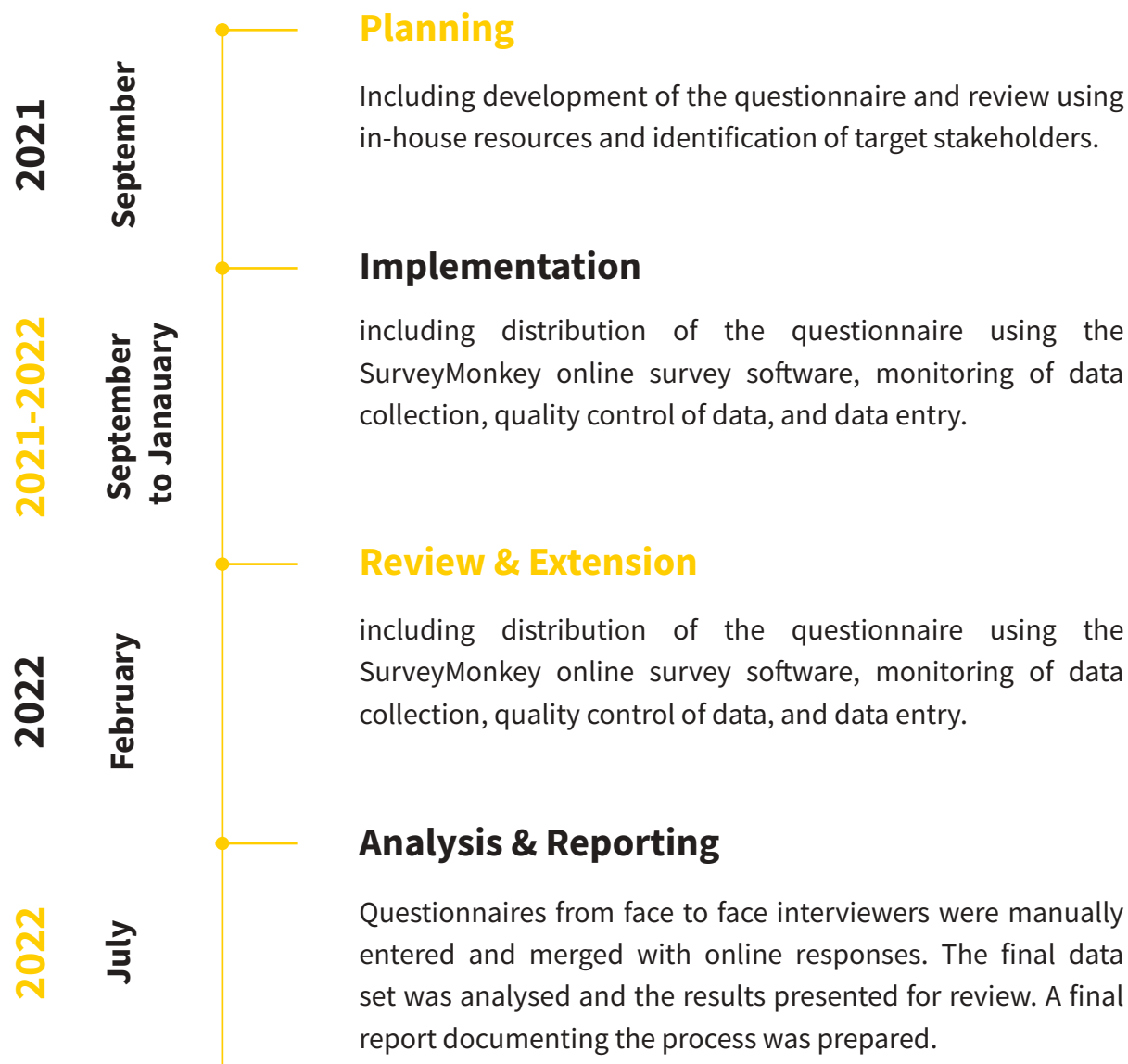
- ▶ To provide an assessment of the knowledge of the public on Pollination and Pollinator Management (PPM)
- ▶ To establish a baseline against which future efforts can be measured
- ▶ To inform the strategy, recommendations, and methodologies for addressing issues related to PPM to the public and stakeholders.



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## Timeline for Conduct



# RESEARCH DESIGN

## Methodology

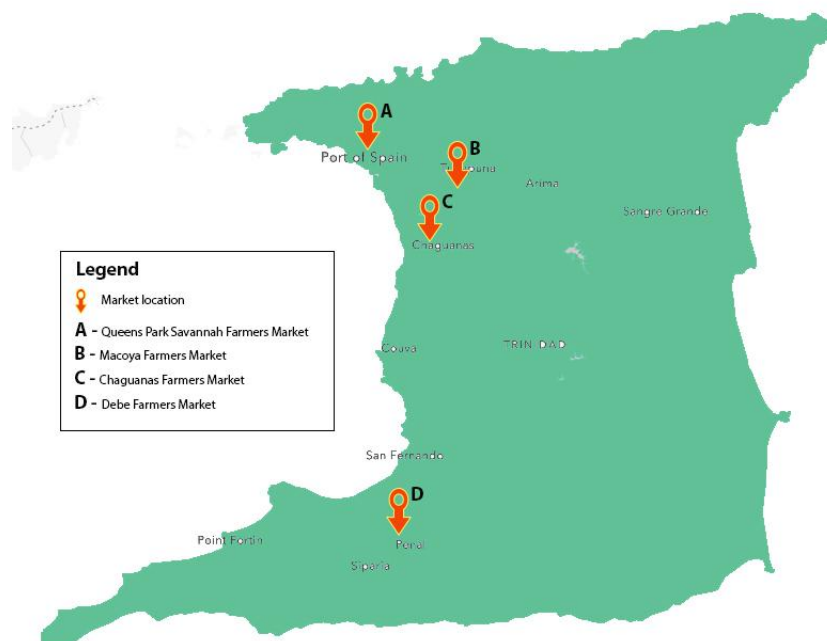
The KAP survey was designed to collect quantitative and qualitative information from primary sources. Primary data was collected from two main sources including individual online respondents and individual face-to-face conduct of interviews.

## Survey Questions

The survey questions were developed by the PMU with feedback from the EPPD and key stakeholders. It comprised 23 questions, 19 of which allowed selected responses and 4 which were open-ended requiring the respondent to type in a response. The survey questionnaire is attached as Appendix 1.

## Target Audience & Survey Locations

The survey was conducted online using the SurveyMonkey online survey software platform and expanded to face-to-face survey delivery. Face-to-face deliveries were conducted at Farmers markets located in Trinidad (Figure 1).



**Figure 1.** Map showing location of Farmers Markets.

## Structure and Delivery of Survey

The survey comprised of 23 questions, 19 of which allowed selected responses and 4 which were open-ended requiring the respondent to type in a response. The survey questionnaire is attached as Appendix 1.

The survey was delivered online using the Survey Monkey platform and was open from September 2021 to January 2022. A link to the survey was widely shared in various networks through e-mail messaging from the BES-Net TT project team and through promotional advertising on the BES-Net TT Facebook page and Facebook pages of the Environmental Policy and Planning Division and the Ministry of Planning and Development.

The decision to conduct the survey using the online platform as opposed to face-to-face survey delivery or other options (e.g. telephone, mail) was made in light of existing restrictions on movement due to the ongoing Covid-19 pandemic. Online delivery using this platform also provided additional advantages of receiving purely anonymous responses and in reaching respondents from a wide geographic range.

In February 2022, a review of the survey responses was undertaken to produce a report. It was noted however that the response rate was low, as at that time, there were 348 responses. Additionally, when examining the demographic data of respondents, it was found that while each geographic district had representation (by Regional Corporation and Tobago), there was a preponderance of respondents from urban and suburban areas.

Perhaps because of the method of delivery of the survey, the level of educational qualification was mainly among persons holding advanced (post-secondary) qualifications. While there was some representation of persons who do not hold this level of qualifications, this percentage was less than 10% of respondents. There were also few respondents from the under 18 years age category.

A decision was taken to re-open the survey and encourage student (under 18 years) participation through advertisement in school environmental clubs through the assistance of the Public Education officer from the Environmental Management Authority. Additionally, the project team decided to undertake face-to-face surveying farmers' markets managed by the Ministry of Agriculture, Land and Fisheries, through the assistance of NAMDEVCO and partnership with the UWI's Department of Food Production 'Seed Swap' initiative.

The survey was officially closed at the end of July 2022.

# RESULTS & DATA ANALYSIS

The survey responses were compiled and summarized by Survey Monkey, producing an Excel sheet of data and a PowerPoint presentation. Collated quantitative data is provided in Appendix 2. Key highlights are here provided.

## Respondents Demographic Data

### Gender:

A total of 508 respondents participated in the survey. One hundred and sixty-eight (168) respondents were male and three-hundred and thirty-six (336) respondents were female and the sex of four (4) respondents was not given. The number of female respondents was therefore approximately twice as many as male respondents.

### Age:

Persons from the age category 35-44 years made up the largest group of respondents, accounting for 29.92% of total respondents, followed by 22.05% of respondents in the 45-54 years age category and 20.87% of respondents from the 25-34 years age category. Respondents from these three age categories together comprised approximately 72% of all respondents (Table 1).

**Table 1.** Number and percentage of survey respondents in various age categories.

Answer choice (years)	Response (numbers)	Response (%)
Under 18	9	1.77
18 – 24	34	6.69
25 – 34	106	20.87
35 – 44	152	29.92
45 – 54	112	22.05
55 – 64	62	12.20
65 – 74	24	4.72
75 or older	9	1.77

### Education:

Seventy-four percent (74%) of respondents (380 persons) were holders of advanced academic qualifications, ranging from Associate to Bachelor to Masters degrees.

## Respondents Demographic Data cont'd

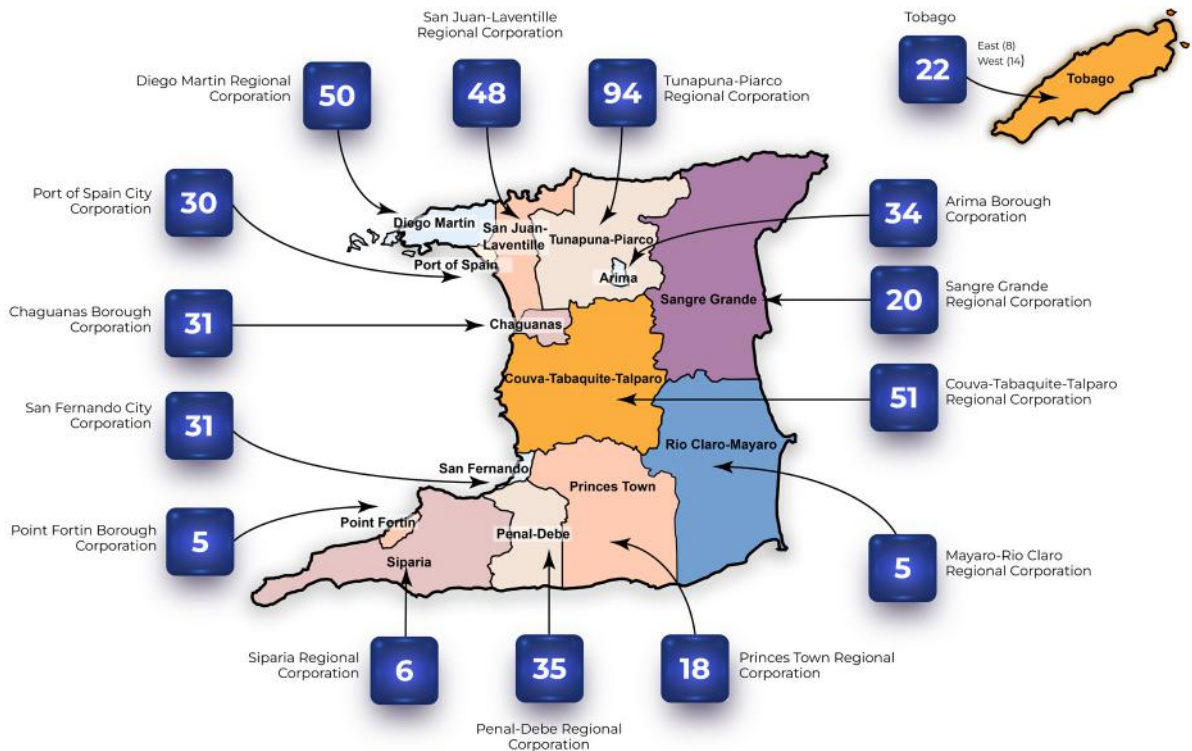
### Employment:

In terms of area of work, the largest percentage of respondents are engaged in education (23.23%), followed by agriculture (15.5%), environment (15.35%), science and research (6.69%) and public services and administration (5.71%). These respondents constituted just over 66.5% of the total number of persons responding to the survey.

### Location:

Approximately ninety-five (95%) of respondents were from Trinidad and Tobago (= 484 respondents) while seventeen (17) others came from other Caribbean territories. Of the Trinidad and Tobago respondents, the distributions by Corporations included 18.5% (94 persons) for Tunapuna/Piarco, 10.04% (51 persons) for Couva/Tabaquite, and 4% (22 persons) from Tobago (Figure 2).

The contribution of respondents from Tobago to the overall total numbered 22 persons and was just above 4% of the total number of respondents. Fifty-six percent (56%) of respondents came from suburban areas, 26% came from urban areas and 18% came from rural areas.



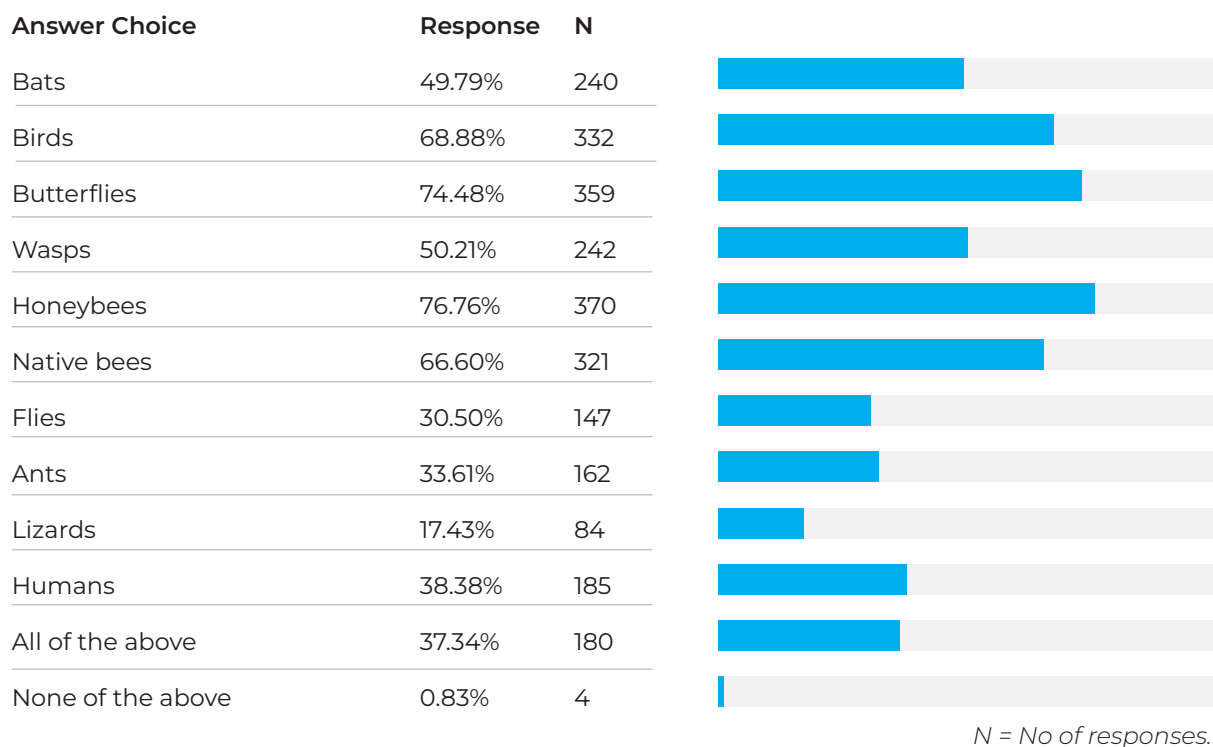
**Figure 2.** Map showing distribution numbers for respondents from municipalities in Trinidad and for Tobago

## Knowledge of Pollinators

Respondents indicated their knowledge of a range of pollinators; large numbers of respondents indicated awareness of pollination by honeybees (370 persons), butterflies (359 persons), birds (332 persons) and native bees (321 persons). Less persons were aware of pollination by wasps (242 persons), bats (240 persons) and humans (185 persons). One hundred and eighty (180) persons indicated that they were aware of pollination by all ten (10) animal types listed in the question, while four (4) persons were unaware of pollination by any of the listed animals (Figure 3).

Approximately forty-four percent (44%) of respondents (211 persons) considered honeybees to be the most important pollinators, while approximately thirty-five percent (35%) of respondents (170 persons) considered native bees to be the most important, together accounting for 79% of persons who responded to this question.

Most respondents (91.49% = 441 persons) indicated that pollinators contributed



**Figure 3.** Survey respondents’ knowledge of pollinator types.

directly or indirectly to food production and security. Other popular responses were that they contributed to: Diversity of other plants and animals (412 persons), Source of income for farmers (381 persons) and Aesthetic value of the environment (340 persons). Seventy-two percent (72%) of 483 respondents thought that pollinators were extremely, very or somewhat important to the health of the area in which the respondent lives.

## Knowledge of Pollination

Most respondents (303 persons = 62.86%) indicated that they understand what pollination is and how it occurs. Ninety-five (95) persons (= 19.71%) said they know more than 'their fair share', while seventy-four (74) persons (approximately 15%) indicated that they know it is important but are not too sure exactly how it occurs. Ninety-five percent (95%) of respondents (= 458 persons) indicated that more should be done to increase awareness of the benefits of pollination where the respondents live.

## Pest Control Matters

Respondents indicated the criteria applied when selecting fruits and vegetables in the market. The most selected criteria were cost/price (80.74%), followed by general appearance (73.52%), local vs foreign (64.33%), nutrient content (40.84%) and if pesticide-free grown (40.26%) (Table 2).

Respondents indicated the pest control methods used in their homes. The most popular method was insecticidal sprays (70% of respondents), followed by use of physical barriers (53% of respondents), insect repellents applied to the skin (49% of respondents), hand-held bug/mosquito zappers (40% of respondents) and citronella candles (37% of respondents). Five percent of respondents (17 persons) indicated that they use no method of pest control.

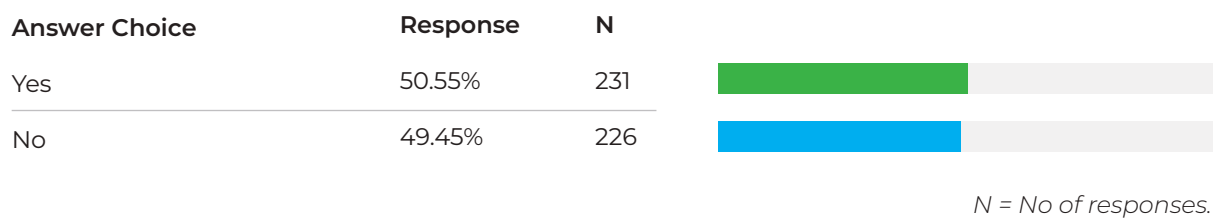
The most common pests that caused problems for respondents were: mosquitoes (334 persons), followed by ants (231 persons), flies (187 persons), mealy bugs (131 persons) and whiteflies (100 persons). Most respondents (370 persons) indicated that they would consider learning new ways to combat insect pests.

**Table 2.** Responses for criteria used when selecting fruits and vegetables.

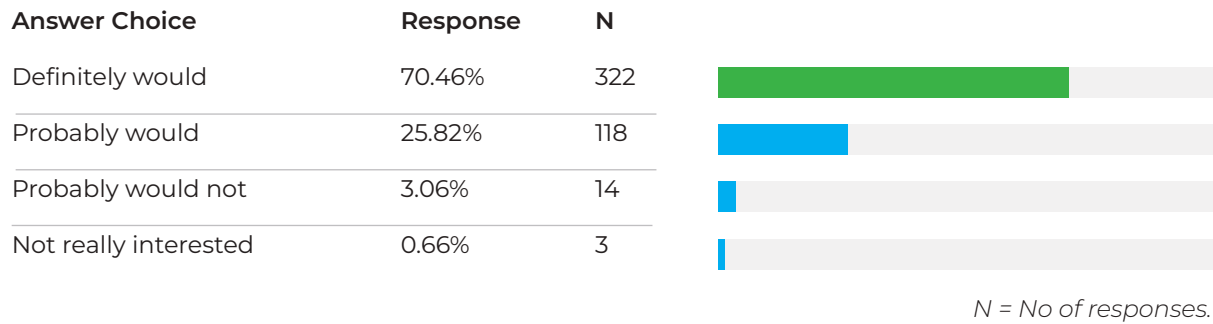
Answer Choices	Number of respondents	Percentage
Cost/price	369	80.74
General Appearance (e.g. large size, no blemishes)	336	73.52
Local vs. Foreign	294	64.33
Nutrient content	185	40.48
Pesticide-free grown	184	40.26
Organically grown	180	39.39
Non-GMO	109	23.85
Convenient and/or attractive packaging	75	16.41
Other	27	5.91
None of the above	3	0.66

## Knowledge of Stingless Bees

Fifty-one percent (51%) of respondents have heard about stingless bees and forty-nine percent (49) have not (Figures 4 and 5). Most respondents (70.46%) are definitely interested in learning more about stingless bees and their importance, approximately twenty-six percent (26%) probably would be interested, approximately three percent (3%) probably would not be interested (Figure 4).



**Figure 4.** Survey respondents' knowledge of stingless bees.



**Figure 5.** Survey respondents' interest in learning more about stingless bees.



## Interest in Learning About Pollinators

Seventy-nine percent (79%) of respondents are interested in learning more about pollinators. With respect to what persons would like to learn more about, the responses were varied and were categorised into four broad groups of responses (Table 3). Figure 6 presents a cloud capture illustration of the responses.

**Table 3.** Main themes of interest of respondents for more information.

<b>Information on Pollinators</b>	Important pollinators
	Types of pollinators in Trinidad and Tobago
	Pollinators associated with particular plants
	A checklist of native bees in Trinidad and Tobago
	Life cycles of pollinators
	Pollinators in urban environments
	Home gardens and pollinators
	How to identify pollinators
	Honey bees versus native bees
	Stingless bees and rearing them
	Rearing butterflies
	Local threats to pollinators
<b>Pollination</b>	The process of pollination
	Hand pollination
	Food/economic impact of pollination
<b>Management Matters</b>	Bat control
	Natural and safe pest control
	Pollinators that control pests
	Soil health management
	Habitat management to protect pollinators
<b>How to</b>	How to protect and conserve pollinators
	How to educate others about pollinators
	How to introduce pollinators on farms
	How to develop a pollinator garden
	How to develop a hummingbird garden
	How to attract pollinators/what to plant to attract pollinators
	How to get butterflies to return
	How to create sustainable environments for pollinators



# DISCUSSION

The number of responses to the survey was lower than desired, however the results were examined to provide some useable information. Some discussion of the feedback gathered is provided below.

## Demographics of Respondents

The survey captured feedback from respondents spread across both islands. The number of respondents from Tobago was low but contributed to the wide representation from all districts of the two islands. Each regional corporation and city jurisdiction was represented. Initially there was a preponderance of respondents from urban and suburban areas, however the additional face-to-face surveys done through market venues greatly enhanced the number of respondents from rural areas in east and south Trinidad.

Perhaps because of the initial method of delivery of the survey, the level of educational qualification was mainly among persons holding advanced (post-secondary) qualifications. Representation of persons who do not hold this level of qualifications was initially less than 10% of respondents, but this increased upwards to 26% after face-to-face delivery of surveys was undertaken.

The areas of employment of most respondents were mainly in education, agriculture and environment.

## Knowledge of Pollinators and Pollination

Given the advanced qualifications held by most respondents, it was unsurprising that there were stated high levels of knowledge of pollinators – validated by the number of persons who were able to identify key pollinators – and some knowledge of pollination.

The results however indicated that there is some scope to build knowledge about lesser-known pollination agents, such as bats and wasps, which were known to less than 50% of respondents. Information on the importance of the pollination process also need to be shared.

Knowledge of stingless bees was only marginally better than no knowledge, but

The results indicated that there is scope to build knowledge of lesser-known pollinators, including bats and wasps.

Most respondents use insecticidal sprays for pest control and are interested in obtaining information on alternative pest control methods.

most respondents indicated their interest in learning more about these pollinators.

Most respondents were in fact supportive of more being done to build awareness of pollinators and the importance of pollination within their communities.

### **Attitudes and Actions**

An examination of the results regarding criteria for selection of produce in the market and pest control strategies in the home was able to reveal some of the attitudes and actions of respondents.

Pesticide-free cultivation was less a criterion for selection of fruits and vegetables at the market than appearance or cost of the items. This may be because the consumers do not ask about pesticide use or because the goods do not come with any notification of pesticide use during cultivation, or that it does not matter to these respondents.

There was widespread use of insecticidal sprays by respondents, with only a narrow majority of them opting to use physical barriers and insect repellents for pest control. A minority of respondents used pest-specific control methods or no pest control at all. The main insect pests cited were mosquitoes, flies and ants. Interest was expressed in learning about alternative pest control methods.

### **Interest in learning more about pollinators**

Most respondents are interested in learning more about pollinators, despite a stated high level of awareness of these organisms. The avenues which were identified as preferred means of communication demonstrated strong use of the Internet by these respondents, in their choices of You Tube, e-mail, Facebook, webinars and website, in that order. Printed matter and physical workshops were less preferred; a further examination of these responses indicated that the selection of these methods was mainly by persons aged 25-54 years. On the other hand, use of Twitter was preferred by those aged 25-44 years.

The survey captured feedback from respondents from every Regional Corporation District and from Tobago.

Approximately three-quarter of the total number of respondents were holders of post-secondary / degree qualifications.

# GOING FORWARD

The results of this survey will be referenced in the development of the project's communication plan, to advise on areas of emphasis for sharing of information and engagement of stakeholders in project activities. Through its connection to relevant Government agencies and non-governmental organizations, the BES-Net TT team will also promote these findings to the extent that their consideration may be useful in the operations of these bodies.



**Figure 5A.** Celeste Chariandy, Science Communications Officer of the PMU interacts with a respondent at the Chaguanas Farmers Market.

**Figure 5B and 5C.** Respondents complete surveys at the Queens Park Savannah Farmers Market

# APPENDIX I

## Survey Questionnaire

### Biodiversity and Ecosystem Services Network Trinidad and Tobago Project Knowledge, Attitude and Practice (KAP) Survey Questionnaire

This questionnaire was developed to conduct a survey of the public to gather information pertaining to pollination and pollinator management in Trinidad and Tobago. All information is captured anonymously and the findings at the conclusion of the survey exercise will be shared with the public.

1. What is your gender?  Male  Female

2. What is your age? \_\_\_\_\_

3. What is the highest educational level you have completed?

- |  |  |
|--|--|
| <input type="checkbox"/> Primary school                            | <input type="checkbox"/> Associate degree      |
| <input type="checkbox"/> Some high school, but no diploma          | <input type="checkbox"/> Bachelor degree       |
| <input type="checkbox"/> High school diploma                       | <input type="checkbox"/> Graduate-level degree |
| <input type="checkbox"/> Some college or university, but no degree | <input type="checkbox"/> None of the above     |

4. What sector do you work in?

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Accountancy, banking & finance    | <input type="checkbox"/> Healthcare                  | <input type="checkbox"/> Recruitment & HR       |
| <input type="checkbox"/> Agriculture                       | <input type="checkbox"/> Hospital & event management | <input type="checkbox"/> Retail                 |
| <input type="checkbox"/> Business, consulting & management | <input type="checkbox"/> Information technology      | <input type="checkbox"/> Sales                  |
| <input type="checkbox"/> Charity & voluntary work          | <input type="checkbox"/> Law                         | <input type="checkbox"/> Science & research     |
| <input type="checkbox"/> Creative arts and design          | <input type="checkbox"/> Law enforcement & security  | <input type="checkbox"/> Social care            |
| <input type="checkbox"/> Education                         | <input type="checkbox"/> Leisure & sport             | <input type="checkbox"/> Tourism                |
| <input type="checkbox"/> Energy & utilities                | <input type="checkbox"/> Marketing, advertising & PR | <input type="checkbox"/> Transport & logistics  |
| <input type="checkbox"/> Engineering and manufacturing     | <input type="checkbox"/> Media & internet            | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> Environment                       | <input type="checkbox"/> Property & construction     |   |

5. Where in the Caribbean do you currently reside? \_\_\_\_\_

## Survey Questionnaire

6. If you currently live in Trinidad and Tobago, where do you live? (If you live elsewhere, check "N/A")

- |  |  |
|--|--|
| <input type="checkbox"/> Arima Borough Corp                    | <input type="checkbox"/> Rio Claro Mayaro Regional Corp    |
| <input type="checkbox"/> Chaguanas Borough Corp                | <input type="checkbox"/> San Fernando City Corp            |
| <input type="checkbox"/> Couva-Tabaquite-Talparo Regional Corp | <input type="checkbox"/> San Juan-Laventille Regional Corp |
| <input type="checkbox"/> Diego Martin Regional Corp            | <input type="checkbox"/> Sangre Grande Regional Corp       |
| <input type="checkbox"/> Penal-Debe Regional Corp              | <input type="checkbox"/> Siparia Regional Corp             |
| <input type="checkbox"/> Point Fortin Borough Corp             | <input type="checkbox"/> Tunapuna-Piarco Regional Corp     |
| <input type="checkbox"/> Port of Spain City Corp               | <input type="checkbox"/> Tobago                            |
| <input type="checkbox"/> Princes Town Regional Corp            |  |

7. Do you live in an urban, suburban or rural area?

- Urban                       Sub-Urban                       Rural

8. Pollination is the transfer of pollen grains from the male reproductive parts to the female reproductive parts of a flower to allow for fertilization, which results in seeds and fruits. Depending on the type of plant, this is carried out by wind or animals and is very important to food production and biodiversity. Can you identify any known pollinator from the list below? Click all that apply.

- |                                      |                                      |  |
|--------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Bats        | <input type="checkbox"/> Honeybees   | <input type="checkbox"/> Lizards           |
| <input type="checkbox"/> Birds       | <input type="checkbox"/> Native bees | <input type="checkbox"/> Humans            |
| <input type="checkbox"/> Butterflies | <input type="checkbox"/> Flies       | <input type="checkbox"/> All of the above  |
| <input type="checkbox"/> Wasps       | <input type="checkbox"/> Ants        | <input type="checkbox"/> None of the above |

9. Which of the following answers to Question 8 do you believe to be the most important pollinator?

---

10. Which of the following do you think pollinators contribute to directly or indirectly? Click all that apply.

- |   |  |
|---|--|
| <input type="checkbox"/> Diversity of other plants and animals  | <input type="checkbox"/> Food production and security  |
| <input type="checkbox"/> Water quality  | <input type="checkbox"/> Air quality   |
| <input type="checkbox"/> Nutrient cycling (elements such as carbon and nitrogen are recycled and made available to other organisms) | <input type="checkbox"/> Aesthetic value of the environment (for example, spiritual values, enjoyment of nature, etc.) |
| <input type="checkbox"/> Source of income for farmers   | <input type="checkbox"/> None of the above   |

## Survey Questionnaire

**11.** How important do you think pollinator are to the health of the area where you live as a whole?

- Extremely important       Very important       Somewhat important  
 Not so important       Not at all important

**12.** How much knowledge do you think you have involving the process of pollination and the animals that carry it out?

- I know everything there is to know       I know more than my fair share  
 I understand what pollination is and how it occurs       I know it is important, but not too sure exactly how it occurs  
 I don't really want to know

**13.** Do you believe we should do more to increase awareness of the benefits of pollination where you live?

- Yes       No       No opinion

**14.** What criteria do you use in selecting your fruits and vegetables in the market? Click all that apply.

- General appearance (e.g., large size, no blemishes)       Nutrient content  
 Organically grown       Cost / price  
 Convenient and/or attractive packaging       Non-GMO  
 Pesticide-free grown       Local vs foreign  
 Other (please specify) \_\_\_\_\_

**15.** What type of pest control method do you use in your household? Click all that apply.

- None at all       Handheld bug zappers / mosquito rackets  
 I don't know, that is left to my gardener       Insect light traps/bug zappers  
 Insecticidal sprays (e.g., BOP, Protox, Baygon, Det etc.)       Burning of plant material  
 Mosquito coils, Bugmat       Citronella candles  
 Agricultural pesticides/chemicals (including sevin powder)       Insect repellent sprays or creams applied to the skin (e.g., Off, Odomos, natural insect repellent sprays, etc.)  
 Natural means (marigold, garlic etc.)       Bats (for insects, rats, snails, etc.)  
 Physical barriers – screens, turning over of water containers, etc.       Diatomaceous earth



## Survey Questionnaire

16. What pests cause the most problems for you? Click all that apply.

- |   |  |                                     |  |
|---|--|-------------------------------------|--|
| <input type="checkbox"/> Whiteflies       | <input type="checkbox"/> Mole crickets                           | <input type="checkbox"/> Flies      | <input type="checkbox"/> Earthworms        |
| <input type="checkbox"/> Crickets         | <input type="checkbox"/> Ants                                    | <input type="checkbox"/> Mosquitoes | <input type="checkbox"/> Birds             |
| <input type="checkbox"/> Assassin bugs    | <input type="checkbox"/> Beetles                                 | <input type="checkbox"/> Aphids     | <input type="checkbox"/> Rats              |
| <input type="checkbox"/> Nematodes        | <input type="checkbox"/> Giant African Snail                     | <input type="checkbox"/> Mealybugs  | <input type="checkbox"/> Stink Bugs        |
| <input type="checkbox"/> Diamondback Moth | <input type="checkbox"/> Snails (other than Giant African Snail) | <input type="checkbox"/> Other      | <input type="checkbox"/> None of the above |

17. Would you consider learning new ways to combat insect pests?

- Definitely would     Probably would     Probably would not     Not really interested

18. Have you heard about stingless bees?

- Yes     No

19. Are you interested in learning more about stingless bees and their importance?

- Definitely would     Probably would     Probably would not     Not really interested

20. Want to learn more about pollinators?

- Yes please! Where do I sign up?     No thanks, I'm good.

21. If so, what would you like to learn about pollinators?

---

22. What is your preferred media to receive information about pollinators and pollination?  
Click all that apply.

- |  |  |
|--|--|
| <input type="checkbox"/> E-mail and digital newsletters      | <input type="checkbox"/> Physical workshops                    |
| <input type="checkbox"/> Instagram                           | <input type="checkbox"/> Via our website                       |
| <input type="checkbox"/> Facebook                            | <input type="checkbox"/> Printed brochures and other materials |
| <input type="checkbox"/> Twitter                             | <input type="checkbox"/> Video/YouTube                         |
| <input type="checkbox"/> Webinars and online training events | <input type="checkbox"/> Other (please specify)                |

23. If you would like to be added to our e-mail list for future newsletters, bulletins, and information about upcoming pollination events and projects, please provide us with your name and e-mail address below. You may leave the rows below blank if you wish to remain anonymous.

Name \_\_\_\_\_

E-Mail \_\_\_\_\_

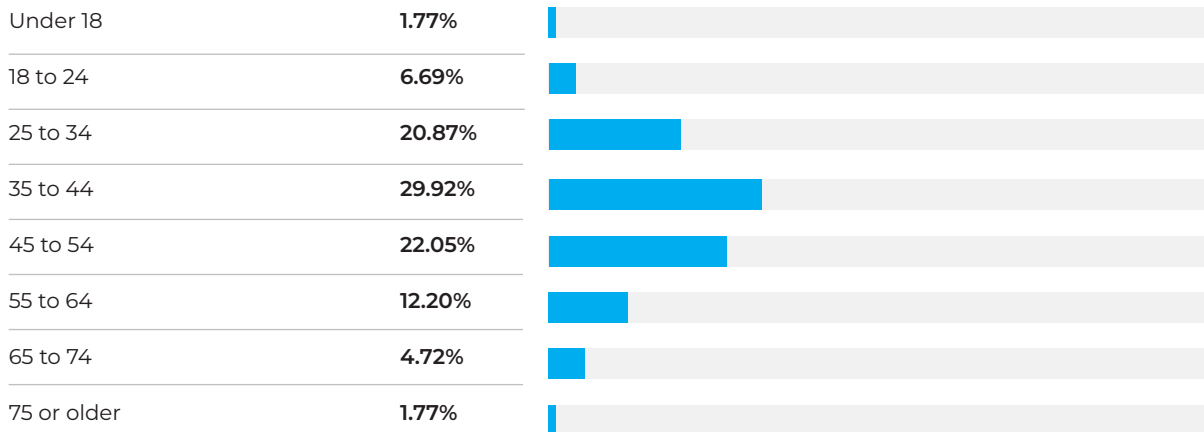
# APPENDIX II

## Survey Collated Results

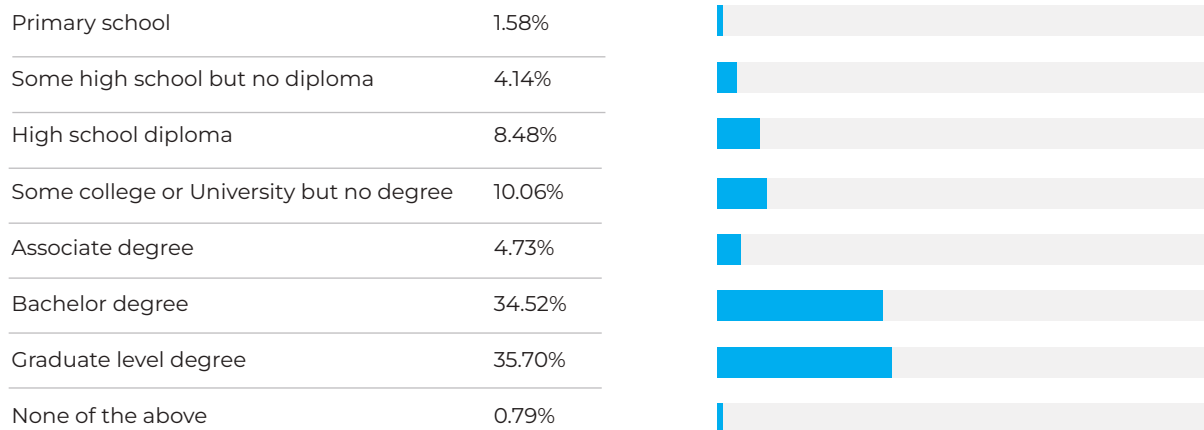
Question 1.  
What is your gender?



Question 2.  
What is your age?



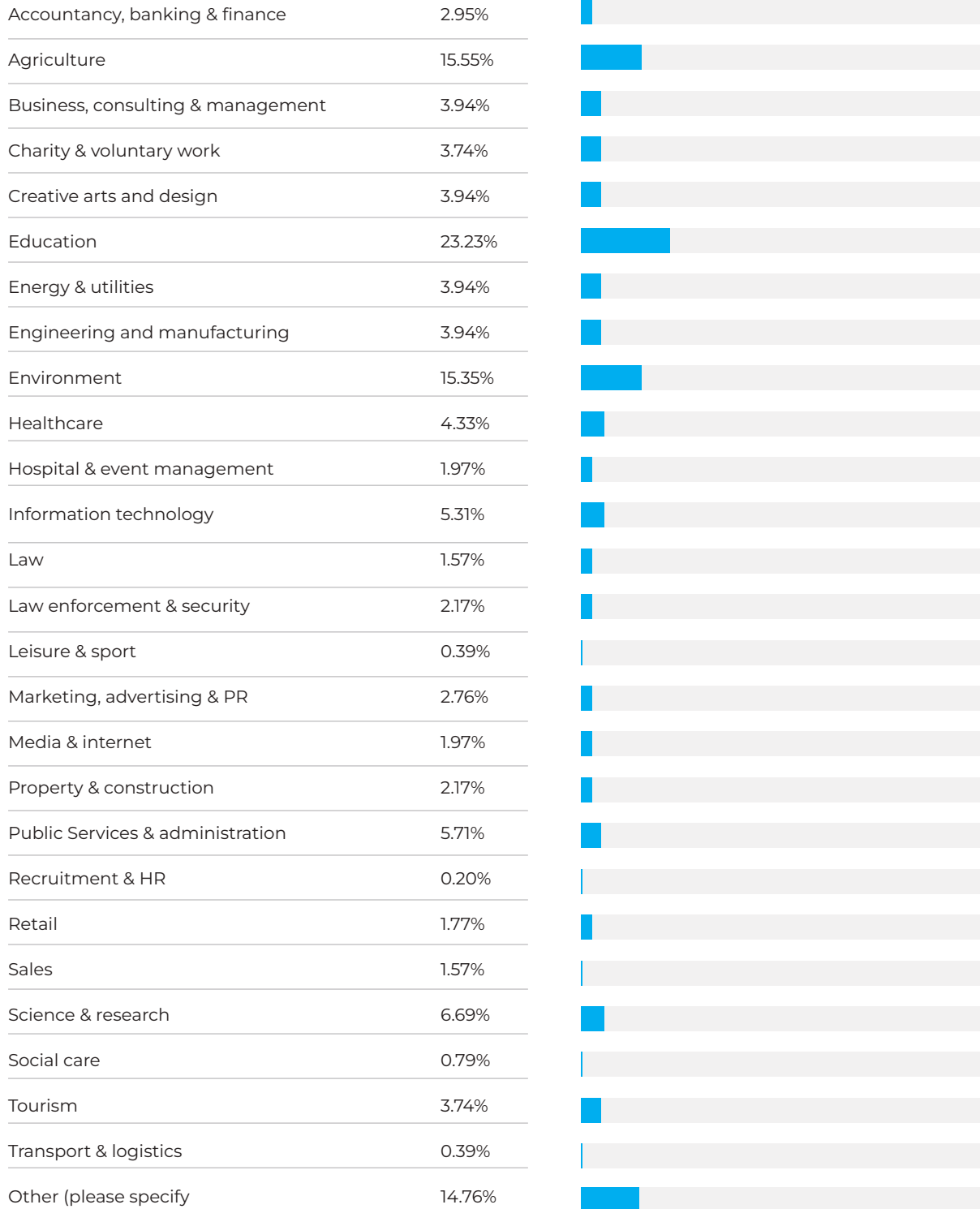
Question 3.  
What is the highest level of school that you have completed?



## Survey Collated Results

Question 4.

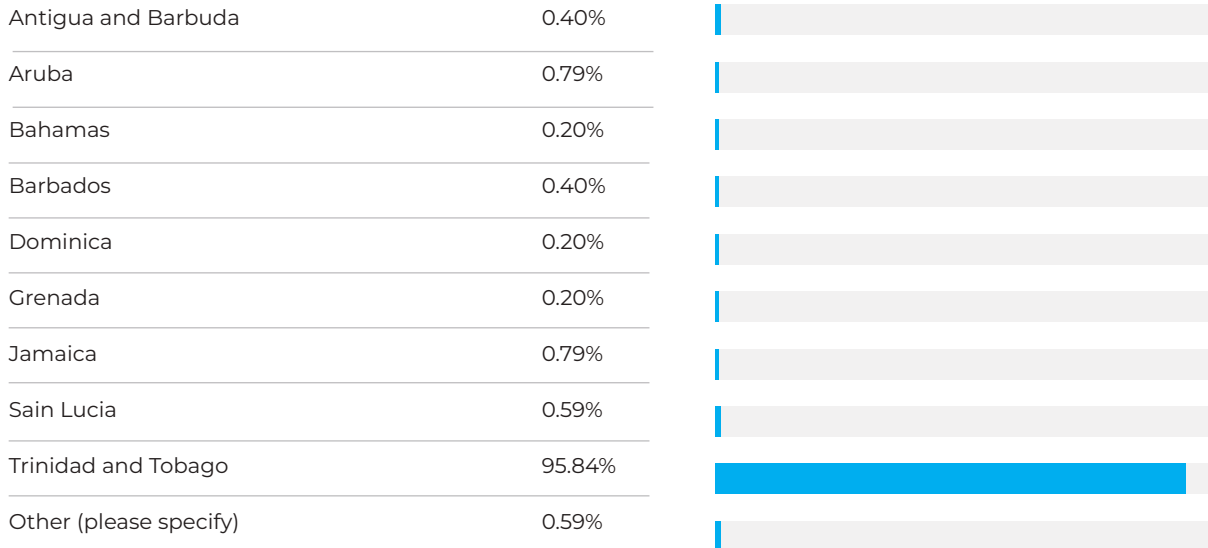
What sector do you work in?



## Survey Collated Results

### Question 5.

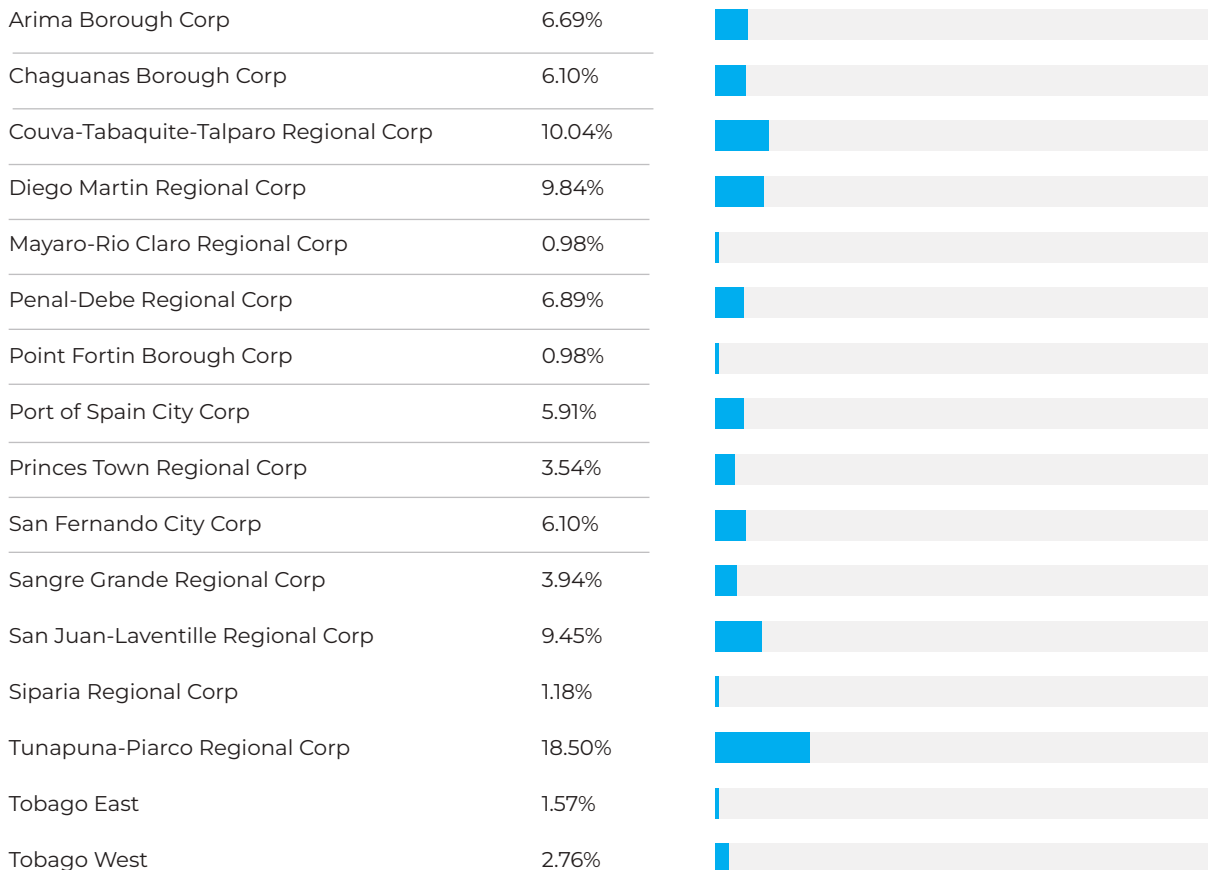
Where in the Caribbean do you currently reside?\*



\*Only those countries for which responses were received are provided.

### Question 6.

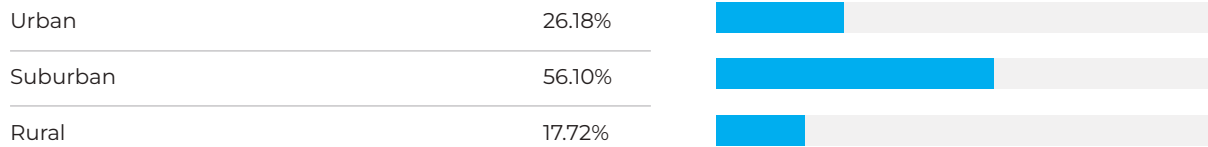
If you currently live in Trinidad and Tobago, where do you live?



## Survey Collated Results

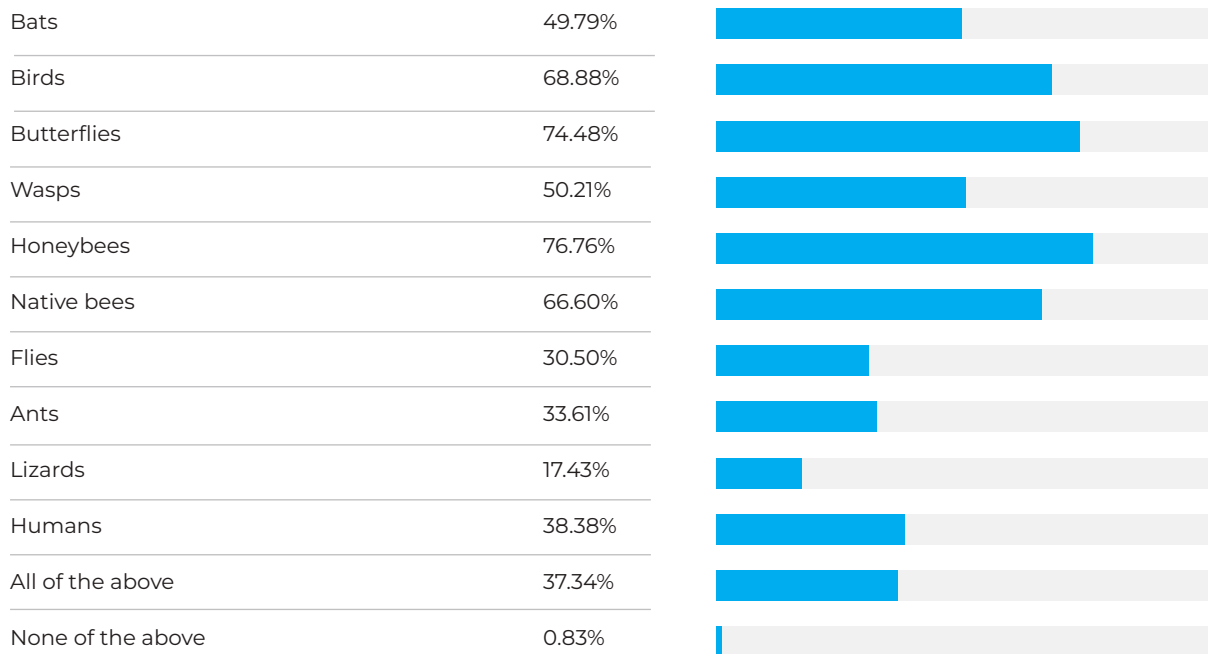
### Question 7.

Do you live in an urban, suburban or rural area?



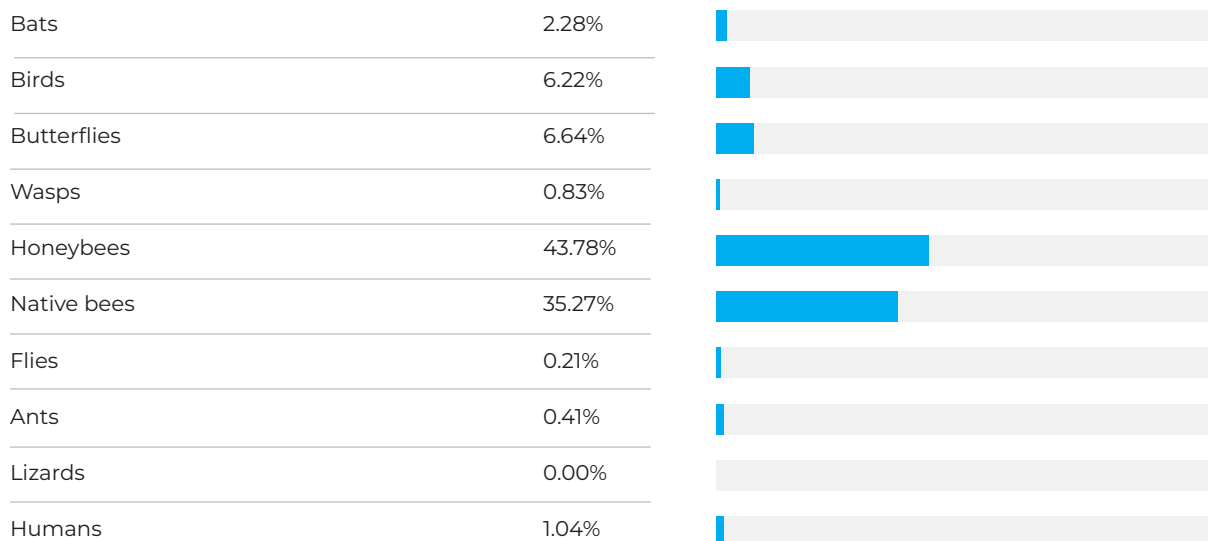
### Question 8.

Can you identify any known pollinator from the list below?



### Question 9.

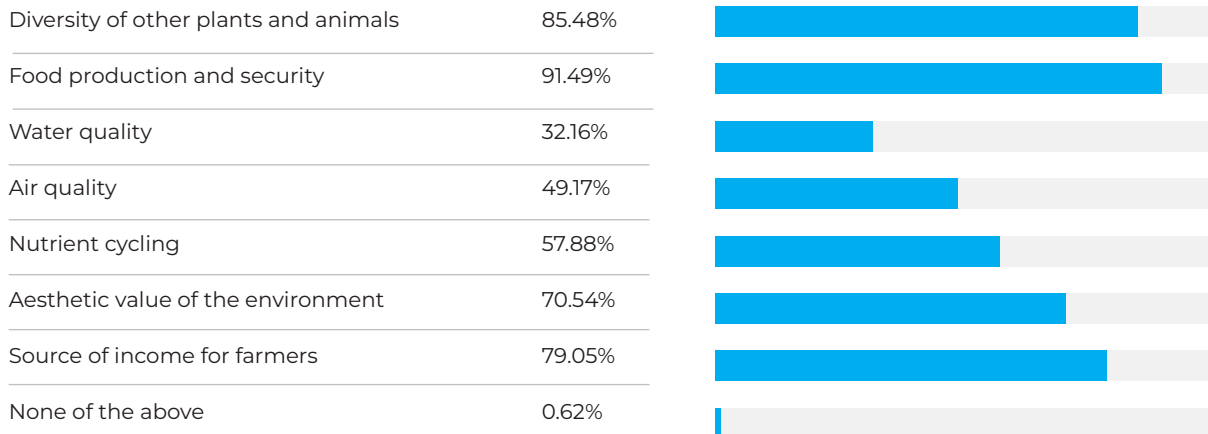
Which of the answers to Question 8 do you believe to be the most important pollinator?



## Survey Collated Results

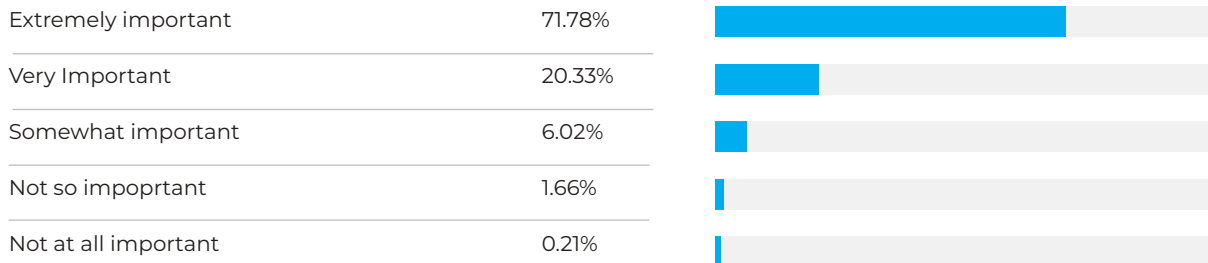
### Question 10.

Which of the following do you think pollinators contribute to directly or indirectly?



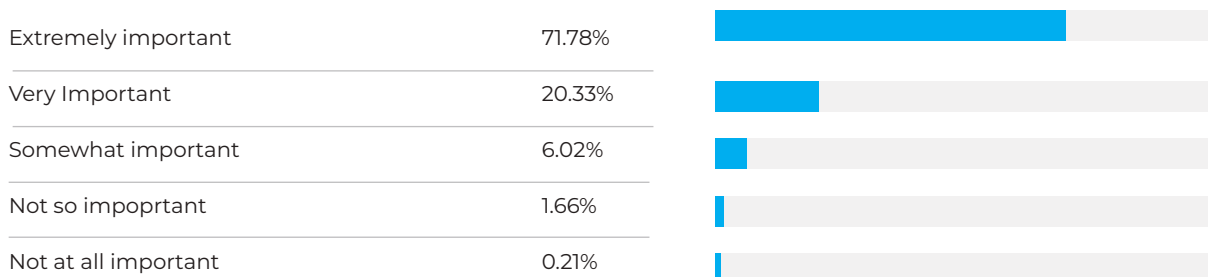
### Question 11.

How important do you think pollinator are to the health of the area where you live as a whole?



### Question 12.

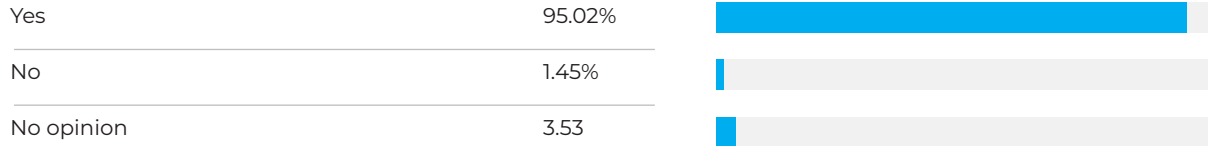
How much knowledge do you think you have involving the process of pollination and the animals that carry it out?



## Survey Collated Results

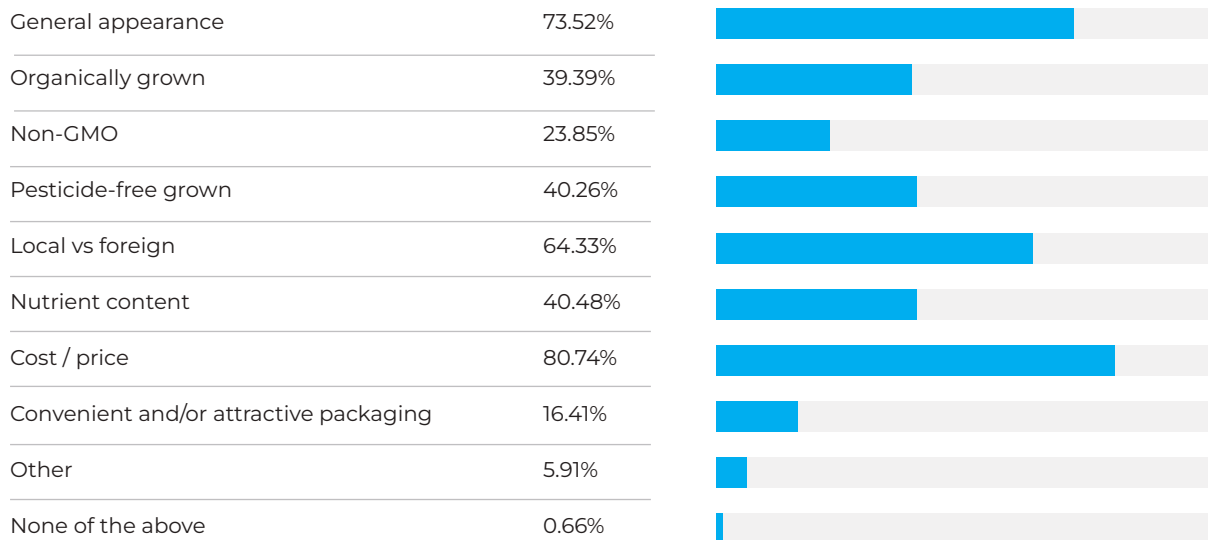
### Question 13.

Do you believe we should do more to increase awareness of the benefits of pollination where you live?



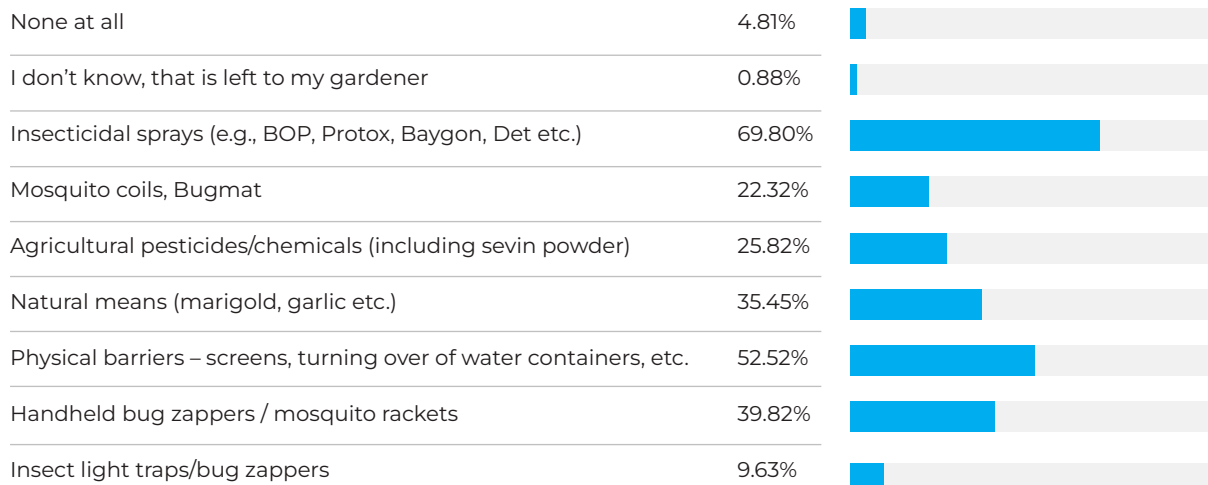
### Question 14.

What criteria do you use in selecting your fruits and vegetables in the market?



### Question 15.

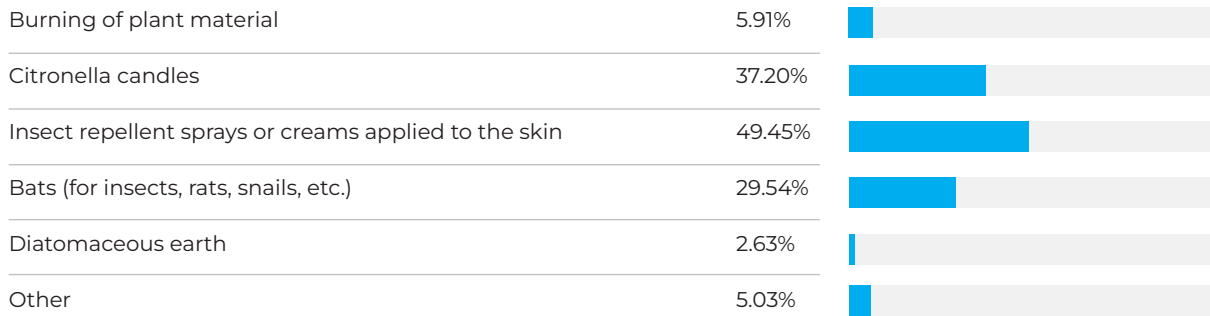
What type of pest control method do you use in your household?



## Survey Collated Results

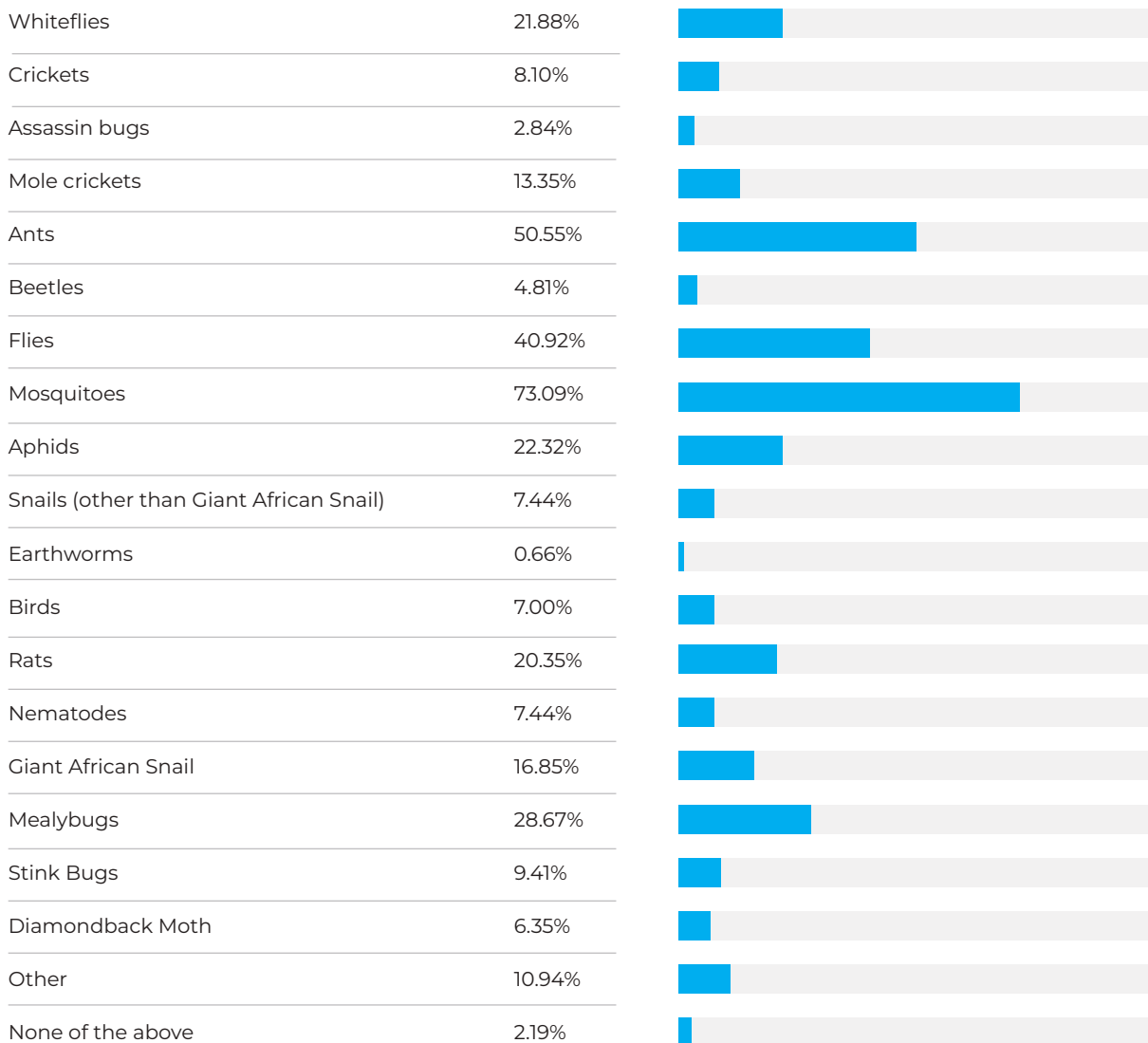
Question 15. cont'd

What type of pest control method do you use in your household?



Question 16.

What pests cause the most problems for you?

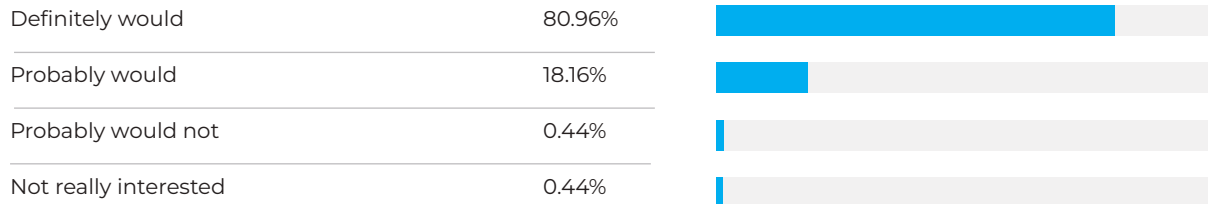




## Survey Collated Results

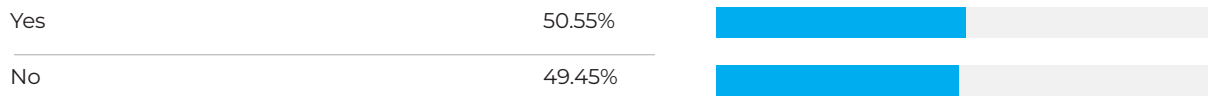
Question 17.

Would you consider learning new ways to combat insect pests?



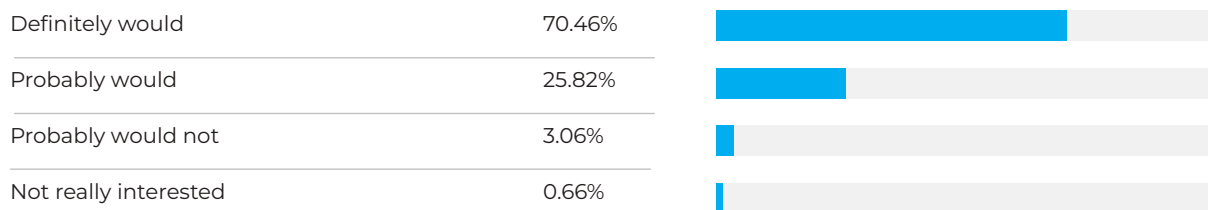
Question 18.

Have you heard about stingless bees?



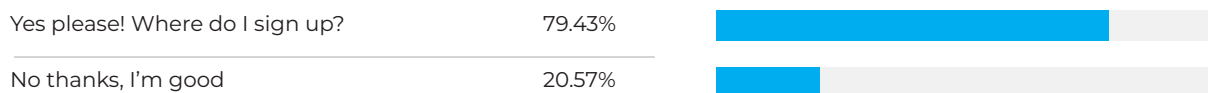
Question 19.

Are you interested in learning more about stingless bees and their importance?



Question 20.

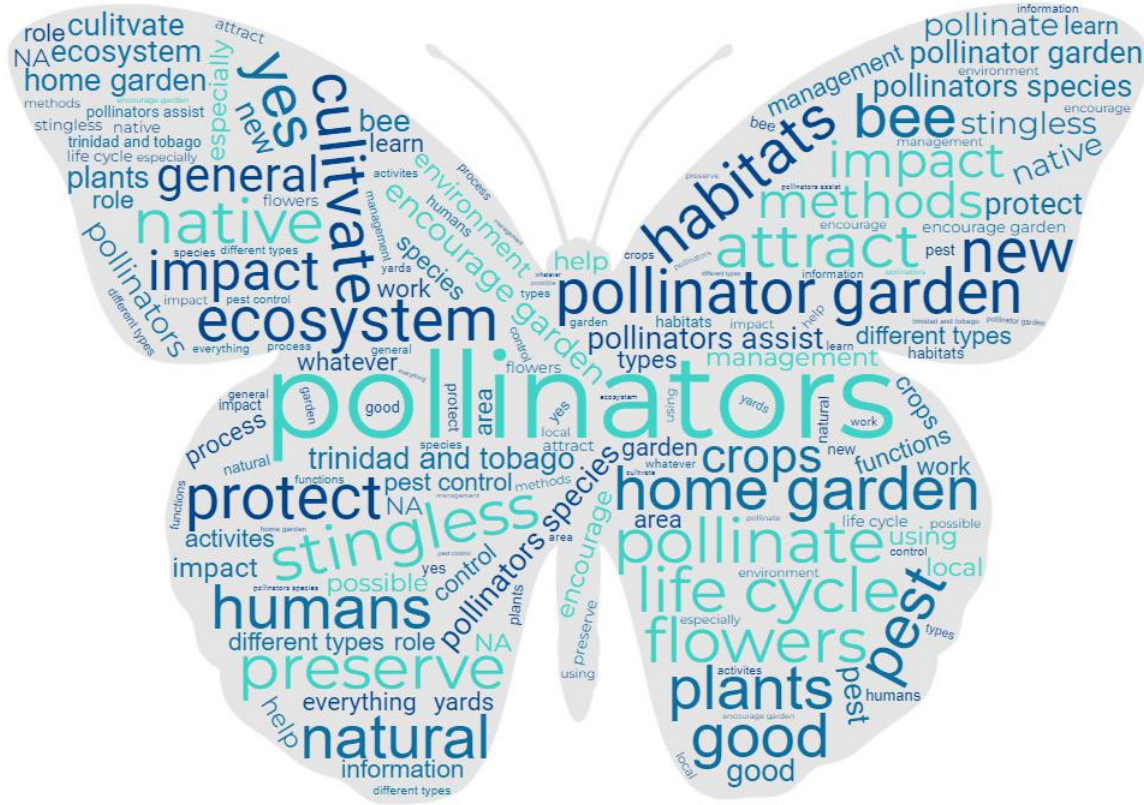
Want to learn more about pollinators?



## Survey Collated Results

Question 21.

If so, what would you like to learn about pollinators?



Question 22.

What is your preferred media to receive information about pollinators and pollination?

E-mail and digital newsletters	57.85%	<div style="width: 57.85%;"></div>
Instagram	27.13%	<div style="width: 27.13%;"></div>
Facebook	38.12%	<div style="width: 38.12%;"></div>
Twitter	11.21%	<div style="width: 11.21%;"></div>
Webinars and online training events	40.13%	<div style="width: 40.13%;"></div>
Physical workshops	19.96%	<div style="width: 19.96%;"></div>
Via our website	36.10%	<div style="width: 36.10%;"></div>
Printed brochures and other materials	18.83%	<div style="width: 18.83%;"></div>
Video/YouTube	57.62%	<div style="width: 57.62%;"></div>
Other (please specify)	5.83%	<div style="width: 5.83%;"></div>

*Note: In some instances respondents were required to select more than one response. Refer to actual questionnaire for details.*

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Inside cover

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